# Strategic Plan



# Increase Value to Members

Provide educational, research
and quality improvement resources to positively
contribute to members' home communities/sites

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#### 2022

- Implement and spread MyActionEducation.org (MAE)
- Launch new actionlearningnetwork.org website and 'Heart of ACTION' blog
- Launch VAD and HF ACTION PACKs
- Determine new structure of in-person and virtual meetings and trainings
- Expand MOC portfolio
- Develop HF report card using PHIS and REDCap
- Complete & evaluate first 'Leaders in ACTION' program
- Launch 'VADs in Real Life' training

## 2023 & 2024

- Expand MAE
- Expand education opportunities
- Increase usability of data for HF and VAD clinical care

## Optimize Data Use

Integrate data sources and optimize analytics and data visualization.



#### 2022

- Abridge the ACTION VAD Registry
- Re-configure Power BI report
- Experiment with patient entered data (start with inpatient milestones)
- ▼ Launch HF data entry/registry
- Obtain PHIS, PHTS, and UNOS IDs for linkages
- Launch wearables project
- Launch Berlin Heart Active Driver Study
- ♥ Increase VAD PRO enrollment

#### 2023

- Expand wearables program
- Broaden patient entered data

#### 2024

- Design PRO program outside of Tonic
- Design and launch HF PRO

# Build Infrastructure & Stability

Ensure adequate systems, staffing, and support for current operations and achieve stability for future operations through funding, retention, and growth.

#### 2022

- Cultivate relationships with industry
- Develop Infrastructure for TRACTION and standardize clinical trial design

#### 2023

Apply for external grant funding

#### 2024

 Support network initiatives with Foundation

## Map the Future

Identify and pursue unique opportunities for innovation



## 2022

- Determine International regulatory structure
- Expand leadership training program
- Increase industry membership and individual access to MAE

## 2023

 Acquire first international site data entry

## 2024

Expand leadership program to include individual coaching

# Knowledge Generation & Communication



Share network knowledge in a timely and effective manner to deliver learnings directly to the bedside.

## 2022

- Develop new authorship guidelines
- Compose four manuscripts
- Submit one FDA application for expanded pediatric indication
- Expand webinar agenda
- Simplify membership communication

## 2023

- Compose five manuscripts
- Clarify manuscript process on website

## 2024

Compose six manuscripts

## Foundation

Create a non-profit foundation to build long-term sustainability for the network.



## 2022

- Establish board
- Produce bylaws and documents for the board
- ♥ Debut foundation

## 2023

Acquire first sponsorships

## 2024

Procure first grants

